

Printed Playbill Ad Sizes

CMYK

jpg, png or pdf file types

300 dpi

include .125 inch bleed if edge-to-edge coverage for all sizes



Full page
5.5 x 8.5 inches

Half page
5.5 x 4.25 inches

Quarter page
5.5 x 2.125 inches

Shown at 50% actual size